



Ocean Ridge Charities Association, Inc.



2018 Annual Report

Dear ORCA donors, volunteers and corporate sponsors:

2018 was another record year for the Ocean Ridge Charities Association.

In total, we donated nearly \$160,000 in both financial and in-kind support to 27 local charities, thanks in great measure to your financial support.

Even more impressive: Since it began its charitable fundraising in 2010, ORCA has now raised over \$500,000 in donations which we have contributed to over 40 local charities that provide help to needy Brunswick County residents

For this generosity, which has been so indispensable to our success, we say.....

Thank you

Because of your support, coupled with the hard work of ORCA's Board of Directors, your charity has now emerged as a major player in local philanthropy and is making a real difference by giving a measure of hope and comfort to those who so desperately need our help.

This **Annual Report** is an account of our many activities in 2018. Hopefully, it will give you a clear impression of ORCA's impact here in Brunswick County as well as an understanding of how we conduct all of the facets of our charitable work on behalf of

all of our stakeholders.

We extend our sincerest appreciation to all of our 2018 donors, corporate sponsors and volunteers and we look forward to your continuing support.

Sincerely,

The ORCA Board of Directors



ORCA directors and charity leaders gathered to celebrate ORCA'S record breaking 2018 fundraising for local non-profits.

HURRICANE RELIEF>>>

In the immediate aftermath of Hurricane Florence, ORCA rolled out a plan to support relief efforts in Brunswick County. Its goal: to raise \$50,000 in contributions and commodities. Three months later - thanks to the incredible generosity of Ocean Ridge households - ORCA had raised nearly \$90,000 in donations and commodities.

The campaign included two days of commodity collections, revenues from the Annual Campaign direct mail solicitation, two sold out fundraising events, *Change for Charities* monies, and a sizeable Allstate Insurance Foundation grant. Overall, the effort directly assisted 14 local charities and 12 individuals whose homes were destroyed, including three employees at Ocean Ridge.



ORCA director Laura Wheaton (center) organizes the hurricane relief, commodity collection drive with Ocean Ridge volunteers.

"My family and I wanted to thank you for your gift. It will be a tremendous help in putting our home back together. Your organization has touched our lives and hearts with your kindness." Hurricane victim

FUNDRAISING>>>

- **Raised a record \$168,000 in donations, commodities, grants, awards and gifts to ORCA in 2018**—a nearly 50% increase over 2017. Last year, ORCA was the beneficiary of nearly 1,950 separate donations from all supporters--20% year-to-year increase.
- **Donated these funds to 27 local charities and non-profits last year.** Another \$11,000 went to 11 individuals—including three Ocean Ridge employees—who lost their homes in Hurricane Florence.
- Overall, ORCA received monetary or in-kind donations from over 400 Ocean Ridge households—a 60% participation rate among full time residents. **The average household gift to ORCA amounted to \$66.**
- **ORCA won a \$10,000 national award** from the Make a Difference Day organization for its 2017 event. ORCA was one of only 13 groups nationwide out of over 800 submissions to win this prestigious honor and the only charity in all of the Carolinas to do so.

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Make A Difference Day
DATE April 18, 2018 64-81234 103

PAY TO THE ORDER OF Ocean Ridge Charities Association, Inc. \$ 10,000

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- **Direct mail** solicitations generated a record **\$30,408** from the fall **Annual Campaign** for hurricane relief and another **\$1,030** in other mail contributions.
- Four ORCA events—Trivia Night, the Dinner Dance, the new Murder Mystery and a benefit dinner at La Cucina restaurant—were attended by some 455 patrons and collectively raised over **\$12,152.**

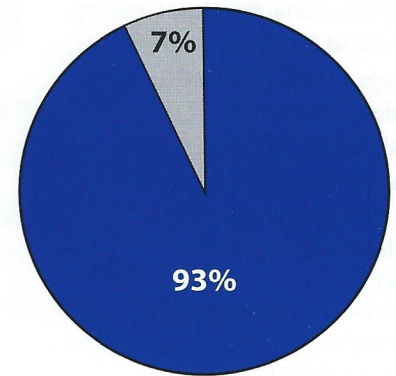
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ORCA donated nearly \$90,000 to hurricane relief.

CONTRIBUTIONS

■ Charitable Donations ■ Expenses



FUNDRAISING continued>>>

- Two corporate partnership programs generated **\$18,300**: **Corporate Sponsors**--114 local small business patrons donated **\$12,300** while the new **Change for Charities** initiative (countertop donation boxes) at 90 local merchants yielded almost **\$6,000** in just seven months.
- Corporate grants included **\$6,000** from Allstate Insurance Foundation, **\$5,210** from BEMC **Corporate Matching Grant** and **\$1,250** in **Corporate Matching Gifts** tied to donations by Ocean Ridge residents. **Overall, 2018 corporate support for ORCA from all sources amounted to \$31,000.**
- An additional **\$20,250** was raised by ORCA under its new Grant Writing Program with funds allocated to the Brunswick County Christian Recovery Center to fight opioid addiction.
- **Christmas Holiday fundraising** generated **\$5,700** in proceeds from the Christmas House Tour, the Holiday Crafts Fair and the Ocean Ridge Quilters. 144 "**From the Kitchens of Ocean Ridge**" cookbooks were sold, netting **\$2,160**. Since sales began in 2011, nearly 1,700 book sales have netted ORCA almost \$20,000.
- Donations to the **ORCA's Memorial Giving Fund** raised **\$4,555** in donations while participation in **Belk Charity Days** produced nearly **\$2,000**. Another **\$5,948** came in from miscellaneous donations, including the second **\$500** gift from the **Mike and Peggy Gildea ORCA Endowment**.

"We could not continue to pursue our mission of helping those in need without the help and kindness of people just like the ORCA's donors."

Stephanie Bowen, Exec. Dir., Brunswick Family Assistance

COMMUNITY SERVICE, SPECIAL PROJECTS AND PARTNERSHIPS>>>

- In October ORCA hosted two second community-wide Days of Service in Ocean Ridge. Courtesy of nearly 250 donors and 100 volunteers, **\$40,000** in hurricane relief food and supplies was donated to 6 charities for distribution to hurricane victims.
- Collected 290 backpacks with an estimated value of nearly **\$5,655** from 114 donors for **Matthew's Ministry Backpacks** of weekend food for undernourished schoolchildren.

(Continued on page 4)

COMMUNITY SERVICE, SPECIAL PROJECTS AND PARTNERSHIPS continued>>>

- Sponsored a pair of “How To” seminars for local charities attended by nearly 30 representatives from 25 non-profits. The topics included Corporate Matching Gifts and Grant Writing.
- Coordinated the work of the Hospice Dolls project, which engaged 40 Ocean Ridge volunteers who donated over 200 volunteer hours in making over 600 Hospice dolls, angels and hearts for patients at the nearby SECU Hospice House.
- Partnered with the **Ocean Ridge Singers**, **Old Dominion Dames**, the **Opportunity Rocks** band, the **Ocean Ridge Quilters**, and the **Out-To-Lunch Bunch** on various ORCA fundraising efforts.
- Overall, 300 Ocean Ridge volunteers were involved in ORCA activities in 2018.



Nearly 300 backpacks of weekend food for undernourished schoolchildren were collected in Ocean Ridge and donated to several local schools.

“Your generosity ensures that patients and families receive the care and support they need when it matters most.”
Lower Cape Fear Hospice

2018 CONTRIBUTIONS TO 27 LOCAL CHARITIES>>>

Boys and Girls Home of N.C.	\$3,500	Novant Foundation	\$500
Brunswick Christian Recovery Center	\$21,400	OR -David Kelly Nursing Endowment at BCC	\$5,000
Brunswick County Homeless Coalition	\$1,500	Providence Home	\$1,050
Brunswick Family Assistance	\$16,020	Red Cross (Lower Cape Fear Region)	\$2,600
Carousel Center	\$1,000	Salvation Army	\$14,075
Communities in Schools	\$1,206	SECU Hospice House	\$2,306
Grissettown/Longwood Fire Department	\$2,000	South Brunswick Interchurch Council	\$1500
Habitat for Humanity	\$8,370	Southport Interchurch Fellowship Food Pantry	\$2,000
Homeless Coalition	\$306	StreetReach	\$34,055
Hope Harbor Home	\$700	Toy Run	\$500
Hurricane Relief-Homeowner Restoration Grants	\$12,000	Veterans Welcome Home & Resource Center	\$1,600
Literacy Council	\$1,000	Warm Hearts / Warm Homes (BEMC/BFA)	\$6,000
Matthews Ministry	\$7,855	Wilmington Area Rebuilding Ministries	\$8,050
New Hope Clinic	\$1,050		
<i>*Includes cash, commodities, food and gift cards, backpacks, grants, awards, etc.</i>			
TOTAL DONATED = \$158,043			

FINANCES & COMMUNICATIONS >>>

- Expenses: Limited ORCA's administrative and operational expenses to 7.5% of all revenues raised.
- Maintained an operating reserve of \$4,530 from the funds originally transferred in 2011 from the dissolved PPOA.
- Generated several flights of press coverage on ORCA's activities in the *Wilmington Star News*, *Brunswick Beacon*, *Stateport Pilot* (Southport), *South Brunswick Magazine*, *the Neighbors at Sunset* bi-monthly, as well as over a dozen articles in *Changing Tides* and a number of news pieces in the publications of recipient charities.
- Meanwhile, ORCA's website--www.orcharities.org and Facebook page continued to be the mainstays of ORCA's social media platform and outreach.

2018 ORCA BOARD OF DIRECTORS>>>

Mike Gildea, *President*

Barbara Ellenberger, *Executive Vice-President*

Claudia Piccarelli, *Treasurer*

George Briggs
Peggy Burris
Judy Cunningham
Mike Cunningham
Corinne Eisenstein

Glenn Hess
Amy Kelly
Kath Larson
Pris Lovell
Mike Lynch

Beth Naylor
Nancy Roman
Maggy Schlink
Ron Sorice
Laura Wheaton

Emeritus

Kathy Arancio
Maggie Edwards
Annamarie Gildea
Larry Gray
Grace Loyack
Merrienne Orndoff
John Piccarelli



ORCA donated its \$10,000 national MADD award to Streetreach to purchase a truck to transport the homeless.

For the complete 2018 Annual Report visit
www.orcharities.org

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CORPORATE SPONSORS>>>

A Touch of Glass
A+ Heating & Cooling
A+ Professional Window Cleaning
AAA Blind & Shutter Factory
Angelo's Pizzeria & Bistro
Anglers Marine NC
ASAP Realty / Ryan Powers
Atlantic Elite Crete & Landscapes
Att. Joseph Causey, Wills & Trust
Baxley Smithwick PLLC
BB&T
Braddock Built Renovations
Brunswick Beacon
Brunswick Funeral Service
Brush Bandit Hauling
Brynn Elizabeth Jewelers
C.W.S. Insurance Agency
Calabash Garden Tea Room & Gift Shop
Carolina Bluewater Construction
Carolina Creations Landscapes Inc.
Carolina Outdoor Power Equipment Inc.
Cima Design Inc.
Coastal Floral Designs
Coastal Insurance & Realty
Coastal Integrative Health
Cynthia Bridgers, PC, Att. at Law
Diana's Income Tax Service
Dickey's Barbeque Pit

Dr. Mike Michelakis, DDS
Dr. Mike Michelakis/Carolina Coast
Family Dentistry
Duffers Bar & Grill
East Coast Moving
Ed Newsome's Hardwood Floors
Elph's Accounting Service
Ernest G. Crews Construction Inc.
Fancy Flea Antique Mall Inc.
Fantasy Kitchens & Counters
Fibber McGees
First Bank
Floor Coverings International
Gene's Heating & Air
Guy C. Lee Building Materials
Hughes and Hughes Nursery
Inlet View Bar & Grill
Island Breeze Inc.
Island Hoppers Bicycle Products LLC
J. A. Mulligan Associates LLC
J. Huffman
Jim's Car Care
John B. Hughes, CPA
John Creamer, Scott & Stringfellow
John Ingraham LLC
John Mohr, Realtor Intracoastal Realty
Jones Ford
Kelley's Signs & Outdoor Ad.
Kiely Wealth Advisory Group Inc.
Kristin Dowdy Insurance Agency
La Cucina Italian Grill

Linda Hodge Tart -
(Mary Kay Beauty Consultant)
More Space Place
Nationwide Insurance – Cheers/Sizemore
Novant Health
Ocean Ridge Plantation Golf
Ocean Woodworking Inc
Pelican Snoballs
Penny Maid Property Management
Petrea Imports Inc.
Phoenix Landscape Management
Prestige Building & Design
Prestige Outdoor Lighting
R.D. White & Sons Inc.
Rusty Russ / Allstate Insurance
Seashore Drugs
Silver Coast Properties
Strand Termite & Pest Control Co
SummerHome Furniture
Summit Cosmetic Surgery Center
Summit Place Assisted Living of NMB
Sunset Slush – Italian Ice
Suzanne Polino/ASAP Realty
The Brentwood Restaurant
Thomas B. Gutierrez CPA, P.A.
Thompson Disaster Recovery Assoc.
Tony's Pizza
Ward Builders
Webster Law Firm, PC
White Funeral & Cremation Service
Whitney Blair Custom Home
Woodmen of the World

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