



Ocean Ridge Charities Association Inc.
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SERVING THE BRUNSWICK COUNTY COMMUNITY

Dear Ocean Ridge residents, donors, volunteers and corporate sponsors,

THANK YOU FOR YOUR GENEROSITY DURING 2019

Due to your generosity, 2019 was a very successful year for Ocean Ridge Charities Association. Thanks to your financial support and volunteering of your time, in total, we donated nearly \$88,956 in cash, commodities and in-kind support to 28 Brunswick County Charities.

Since ORCA began charitable fundraising in 2010, we have raised over \$717,000 in donations which we have contributed to over 40 local charities that provide help and services to the neediest in Brunswick County.

CASH:

Major Fundraising: \$14,603: Trivia, Dinner Dance, Murder Mystery, Christmas Craft Fair and House Tour.

Corporate Sponsors: \$13,000: support from 115 local businesses: list enclosed.

Change4Charities: \$9,337.52: 64 merchants with countertop donation boxes for change.

Corporate Matching Grants: \$5,300 donated to BEMC's Warm Home, Warm Hearts program which is matched dollar for dollar by BEMC to provide electricity and heating to Brunswick County needy

Additional Fundraising: \$1,620 from the sale of 108 "From the Kitchens of Ocean Ridge" cookbooks

\$1,665 from the sale of 333 Belk Charity Day tickets.

Memorial Giving: \$6,630 donated by OR residents to charities in memory of loved ones. Includes ORCA's matching charitable donation of \$100 per household per year.

Annual Appeal: \$16,000 divided among Hope Harbor, Habitat for Humanity, The Carousel Center and WARM (Wilmington Area Rebuilding Ministry).

COMMODITIES:

Computers4Kids: \$14,145 of technology equipment from 55 donors.

Festival of Trees: \$400 program at OIB Museum.

Matthew's Ministry Backpack Program: \$8,850 estimated value of 295 backpacks from 104 donors.

VOLUNTEER TIME:

Hospice Dolls: 437 hours by 35 volunteers to make 485 items to provide comfort and relieve stress for patients and their families at Lower Cape Fear Hospice & Lifecare Center.

Communities in Schools: two volunteers helped with reading and homework.

Brunswick Toy Run: 48 hours of 12 volunteers helped underprivileged children shop for necessities and Christmas gifts.

Christmas House Tour: 102 hours by 34 volunteers, who greeted neighbors at the homes on the tour.

Partnered with the Ocean Ridge Singers, Old Dominion Dames, the Opportunity Rocks band and the Ladies-Out-to-Lunch in various ORCA fundraising efforts.

Insert: CONTRIBUTIONS CHART FOR 2019

GRANTS:

Brunswick Christian Recovery Center received \$166,000 in Grants from 3rd party funding from corporations and philanthropic organizations, through the efforts of Board Member Ron Sorice, who developed our Grant Writing Program.

EXPENSES:

Administrative and operational expenses: \$3403.77: 3.8% of all revenues raised

Maintained an operating reserve of \$4,350.

Press coverage: several flights of coverage of ORCA's contributions and activities in the Wilmington Star, Brunswick Beacon, State Pilot, South Brunswick Magazine, Neighbors at Sunset, as well as dozens of articles in Changing Tides. Recipient charities have also publicized our donations.

ORCA's website: www.orcharities.org and Facebook page remain sites focusing on ORCA's social media platform and outreach.

INITIATIVES:

The initiatives below represent an expansion of opportunities to broaden our impact on Brunswick County charities through giving of our time, an important resource with great impact.

Grant writing program: In 2019, Ron Sorice significantly expanded our previously developed Grant Writing Program to teach grant writing skills. This enables charities to tap into additional sources of 3rd party philanthropic money to assist their groups. Ron acquired \$166,000 this year. For information on how you can be part of this program, please contact Ron at: rgsorice@gmail.com.

ORCA Service Club (ORCASC): Development began in 2019 to focus on another important resource need "time". Spearheaded by George Briggs and a team of board members (Peggy Burris, Mike Lynch, Mary Perno and Pris Lovell), this is our effort to meet the expertise needs of our charities by matching volunteers with specific skills and charitable opportunities. We have a data base with broad volunteer interest categories that we are then able to call upon when a service project is identified. For more information on how to become part of the ORCASC, please contact George at briggsgbh@aol.com

Benefits of choosing ORCA as your "charity of choice":

We ensure that all your donations stay in Brunswick County and/or are used to benefit Brunswick County residents.

We vet all charities thoroughly to ensure that they are up to date on all their required certifications and licenses.

We hold all charities accountable for the use of funds and commodities provided to them and require reporting back to ORCA within a 3-month timeframe of donations.

We provide you with a single point of contact to the charities in Brunswick County.

We have helped to expand and organize overall charitable giving and volunteer support within Ocean Ridge.

We have increased the number of local charities being supported by OR residents.

We are a trusted repository for general charitable gifts, bequests and memorial donations.

We have amplified the positive community impact and recognition of Ocean Ridge support for Brunswick County charities through media coverage and our reputation in the charitable arena.

LOOKING FORWARD:

We take your trust in ORCA very seriously and strive to maximize every dollar, commodity and minute you donate to us. At this challenging time of dealing with the threat of the coronavirus, we are asking that you consider a donation to ORCA's campaign to help our charities, who are on the front line in our county. As many services are limited or no longer available, we need to help our charities complete their missions. Thank you for your continued support. We couldn't do all of this without you. For more information about ORCA, go to our website, www.orcharities.org, and/or contact us at orcharities@gmail.com



ORCA Board Members: Row 1, left to right, Mary Perno, Barbara Ellenberger, Claudia Piccarelli, George Briggs. Row 2, left to right, Peggy Burris, Beth Naylor, Amy Kelly, Pris Lovell. Row 3, left to right, Maggy Schlink, Ron Sorice, Mike Lynch, Joe James, Glenn Hess. Not pictured: Corinne Eisenstein and Kath Larson.